

Northern Tasmania Development Corporation LTD

Quarterly Report

QUARTER THREE | JAN - MAR 2024

FINDING TRUE NORTH

Navigating a sustainable future in Tasmania's North



NTDC

NORTHERN TASMANIA
DEVELOPMENT CORPORATION LTD



ACKNOWLEDGEMENT OF COUNTRY

Northern Tasmania Development Corporation acknowledges the palawa community of Northern lutriwita/Tasmania, the custodians of our country. We pay our respects to their elders, past, present and emerging.

This report has been prepared by NTDC.
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FINDING TRUE NORTH

Navigating a sustainable future in Northern Tasmania



OUR VISION

Northern Tasmania is where people, ideas, businesses and industry thrive and grow

OUR PURPOSE

We grow Northern Tasmania by:

- Leading regional collaboration
- Achieving regional outcomes and strategic goals
- Advocating for Northern Tasmania
- Implementing our Regional Economic Development Strategy (REDS)
- Championing regional leadership and local governance
- Creating an enabling environment for communities and industry development
- Understanding that our community benefits from sustainable regional development

OUR VALUES



Connected



Clear



Creative



Curious

OUR STRATEGIC GOALS

Regional Development

Guide regional development in Northern Tasmania by implementing and actioning the Regional Economic Development Strategy (REDS).

Regional Collaboration

Work together to agree on and achieve regional outcomes and advocate for and advance regional priorities, strategies and policies.

Organisational Strength

Develop a robust organisation with a sustainable financial position, a nurtured team, and value for members, industry and community.

KEY PERFORMANCE INDICATORS

Strategic Leadership
100% Support

Project Management
≥ 95% OTAB

Engaged Membership
≥ 100% Retention

Project Delivery
≥ 12 Projects

Organisational Culture
≥ 95% Support

Continually Improve
≥ 80% Satisfaction

Enhanced Reputation
≥ 85% Positive

Diversified Revenue
> 50% Non-council

Introduction

The first quarter of the calendar year had a bit of a slow start but quickly hotted up as a state election became imminent and we commenced recruitment for our new Project Coordinator and board members.

Our preparation for the state election through the facilitation of two regional collaboration fora in 2023 paid off, as we could confidently present to all candidates the key priorities for the region from major projects such as the UTAS stadium and TransLink Intermodal Facility to the more localised initiatives such as health hubs and sporting facilities. We were able to meet with all of the major party candidates throughout this period as many of you did also, and we were able to reinforce the asks that you were making through this process.

On the subject of federal politics, we visited Canberra in March, attending the ABARES conference and will return in July to attend the Australian Local Government Association (ALGA) Congress, both partnering with RDA Tasmania to amplify our joint advocacy. This year we are also working on developing a policy advocacy list through the regional collaboration forum to provide us with a second dimension of advocacy. You will hear more about this soon.

I hope you are as gratified as I am to see the suite of work delivered by our CEO and the NTDC team in this document. Highlights for me include the signing on of Dorset Council to complete the funding cycle, the appointment of Fiona Turney to enable a suite of projects to kick into gear, and our amalgamation with Gastronomy Northern Tasmania. As Chris and I have met with stakeholders across the region over recent weeks, we have noticed a spark light up in people as we talk about Gastronomy and the possibilities for the region through this designation. Of course the program is still warming up, but there has been quite a bit achieved so far and we look forward to helping it realise the enormous potential it has for the region.

From an internal perspective, after an exceptional response we have recently welcomed three new board members into NTDC. Mark Hogarth is the financial controller at Shaw Contracting and has accepted the role of company secretary for the board. Linda Kelly previous CEO of AICD, Tasmania, is now the coordinator of the Tamar Estuary and Esk River program with NRM North. David Midson will be known to many of you already as the previous General Manager of West Coast Council, a certified practicing lawyer with a huge amount of local government experience. We are deeply grateful for the depth of skill and knowledge these new members bring to our board.

I look forward to my next opportunity to update you after what has already started out to be an exceptional fourth quarter.

A handwritten signature in blue ink that reads "Allison Anderson".

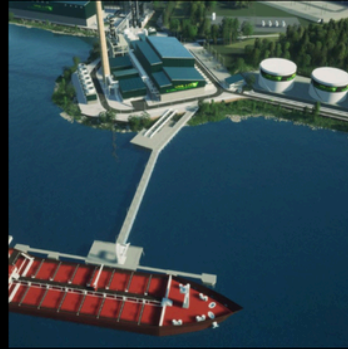
Dr Allison Anderson
Chair

Northern Tasmania in the News

18/1/24

Northern Tasmania's Bell Bay to become hub for \$70M hydrogen initiative →

A new hydrogen hub will be developed in northern Tasmania, with more than 45,000 tonnes of renewable energy to be produced at the site each year.

[Read More](#)

26/2/24

'Creative futures': UTAS opens \$27m home for architecture, design, arts and tech

'Creative futures': UTAS opens \$27m home for architecture, design, arts and tech

[Read More](#)

15/3/24

UTAS and Migrant Resource Centre partner to address needs of Tasmanians →

The University of Tasmania (UTAS) and Migrant Resource Centre Tasmania (MRC Tas) have partnered to collaborate on research projects and sharing of resources to address issues and needs within Tasmanian communities.

[Read More](#)

14/3/24

Hillwood Whisky has been nominated for an international award for the third consecutive year. →

Hillwood Whisky has been nominated for the World Whiskies Awards 2024.

[Read More](#)

Annual Workplan Update

	ECONOMIC DEVELOPMENT	REGIONAL COLLABORATION	ORGANISATIONAL STRENGTH
Tasks Completed JAN-MAR	<ul style="list-style-type: none"> Population Strategy Review commences 5PL advocacy continues Regional Priority Projects advocacy through State Government Election 	<ul style="list-style-type: none"> Revised Greater Launceston Plan drafted, and leadership group formed Regional Priority Projects advocacy through State Government Election Partnership with Gastronomy Northern Tasmania due diligence Dorset Council trial membership reviewed RLUS review Draft MoU with State Planning Office negotiated Project coordination of the Regional Land Use Plan review continues. 	<ul style="list-style-type: none"> Member Representative Group meeting 14 February, including .id presentation NTDC Board Director Recruitment concluded Project Coordinator role filled Gastronomy Northern Tasmanian Heads of Agreement reached Project funding negotiations with members undertaken
Tasks Planned APR-JUN	<ul style="list-style-type: none"> Review alignment of regional strategies Growth Monitoring and Evaluation Program to finalise Bell Bay Impact Program workshop and project brief design 	<ul style="list-style-type: none"> Sports Facility Study extension to include Dorset Council to complete Regional Priority Projects renewed call for submissions and advocacy to continue Greater Launceston Plan finalised 	<ul style="list-style-type: none"> NTDC board & team strategy workshop Annual workplan and budget drafted TAO Audit process commences Funding member council workshop presentations commence
Tasks Missed			

Notes

NTDC is committed to providing succinct and transparent updates on the work we plan to do and what has been delivered. A three-year strategic plan, annual work plan and budget have been endorsed by the Member Representative Group to guide and direct our work.

Through this work, our quarterly reports reflect the work, milestones, and targets agreed to through these documents.

For feedback on this planning and reporting, please get in touch with CEO Chris Griffin at ceo@ntdc.org.au or 0402 628 768

ECONOMIC DEVELOPMENT

Sun Cable Meeting and Planning

On 31 January a delegation from Sun Cable met with NTDC Board members. Although the official announcement cited 800 jobs in construction and 400 in operation, opportunity for northern Tasmania will lie in the cascade effect of in-direct jobs and economic stimulus such significant, on-going investment will have.

What is apparent is the sheer scale of down-stream preparation of workforce and workforce attraction, housing and social services, and supply chains, required across the life of the project. The opportunity and challenges inherent in the region beyond the Tamar Valley for supporting this investment are outstanding.

To this end NTDC hosted a facilitated workshop on 29 April with Councils and key partners to explore the full scale of what needs to be done to prepare for this game changer.



Industry Association Meetings

Alli and Chris have been progressively meeting with the CEOs of Tasmanian industry sector groups, to share both our regional priorities as well as learn from them the critical policies that are impacting their member businesses, especially in regional Tasmania. This collective knowledge will inform how NTDC advocates to all levels of government for policy change.

Industry sector groups met to date include: RDA Tasmania, Wine Tasmania, Tourism Industry Council, Hospitality Association, and the Minerals and Energy Council.

Groups to meet in quarter four: TasFarmers, NRM North, Launceston Chamber of Commerce, and BBAMZ.

Guide regional economic development in Northern Tasmania by implements and actioning REDS.



Regional Agency Collaboration

NTDC co-hosted the first regional agency workshop in March with the focal point upon the UNESCO Creative City of Gastronomy designation and where regional collaboration could aid in leveraging the value of this certification.

Attendees included: NTDC, Visit Northern Tasmania, Launceston Chamber of Commerce, Launceston Central and RDA Tasmania.

A key outcome included a shared gastronomy vision for our region:

“everybody has access to healthy food in the region and people come from all over the world to be part of our food culture”



ABARES Conference – Team Tasmania

Chris joined James McKee from RDA Tasmania, and Veronica Terry of Cradle Coast Authority to attend the ABARES conference in Canberra. The first of many ‘Team Tasmania’ delegations to visit the Nation’s Capital. The goal of this visit was to gain shared intelligence on agricultural trends and forecasts, whilst meeting with federal partners. Key insights:

- Three primary agencies involved: Dept Ag, fisheries and forestry, CSIRO and Aust Bureau of Ag, research, economy and science (ABARES)
- All agencies are focused on the ag sector’s climate response strategy National Statement on Climate Change and Agriculture - DAFF
- All forecasts for ag are looking positive in terms of yield and productivity (after a soft start this FY coming), mostly driven on the weather patterns changing to wetter/cooler temps
- All agencies are actively illustrating scenario planning for the future vs linear strategy design.

REGIONAL COLLABORATION

*Work together to
achieve regional
outcomes and advance
regional priorities,
strategies and policies.*

ORGANISATIONAL STRENGTH

Develop a robust organisation that achieves a sustainable financial position, values and develops our team, and creates value for our members, industry and community.

Meet the New NTDC Board Directors

We are excited to welcome new members to the NTDC Board: Mark Hogarth, Linda Kelly, and David Midson. Full bio's can be found on our website: www.ntdc.org.au/about



Joining With Gastronomy

NTDC have been working closely with our members and partners to better understand how we can support and capitalise upon the UNESCO Creative City of Gastronomy designation.

A heads of agreement has been signed between NTDC and Gastronomy Northern Tasmania which will see GNT become a sub-committee of NTDC's Board. This would mean retaining the expertise of the current GNT Board, whilst improving operational efficiencies in delivering the Gastronomy program and strengthening partnerships with regional agencies to leverage all aspects of the UNESCO designation.

Welcome Fiona Turney to Team NTDC

In early April, Fiona Turney joined the NTDC team. Fiona and her partner moved from Orange NSW, where she worked as Engagement Manager for Orange 360.



As Project Coordinator at NTDC, Fiona will bring to NTDC valuable experience and insights in program development, project management and stakeholder engagement. We are excited to work with Fiona and are looking forward to sharing our progress and accomplishments with you.

If you'd like to introduce yourself to Fiona, feel free to email her at fiona@ntdc.org.au



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