Australian Government
Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

NTDC
NORTHERN TASMANIA DEVELOPMENT CORPORATION LTD

NORTHERN MIDLANDS COUNCIL

TRANSLINK INTERMODAL FACILITY
Newsletter No. 2 – December 2025

The TRANSLink Intermodal Facility (TIF) is a proposed intermodal facility in or adjacent to the TRANSLink Industrial Estate, which aims to integrate rail, road and air freight transports modes with logistical and value-adding industrial activities.

The proposed TRANSLink Intermodal Facility will enable efficient transfer of goods from one mode of transport to another, significantly enhancing access to interstate and overseas markets, particularly for perishable goods.

Northern Tasmania Development Corporation (NTDC) have partnered with the Northern Midlands Council to deliver this project.

Feasibility study and business case update – November 2025

NTDC has engaged Cushman & Wakefield to undertake the feasibility study for this project, and to assist with the development of the business case.

This Business Case is seeking to assess the feasibility and the strategic merit of a new intermodal freight facility in the Northern Tasmania region. It provides a structured framework to guide future investment decisions and ensure alignment with regional and state priorities.

The scope includes:

- assessing the viability of a contestable freight terminal to support efficient and integrated freight movement
- identifying and evaluation of potential site locations, including the selection of a preferred site
- exploring commercial and tenancy arrangements to support long term operations
- developing and analysis of a range of delivery and operating model options
- undertaking economic, financial and risk assessments to inform decision making and a preferred scope and option
- engaging with market participants to understand operator and developer capacity to inform market strategy
- outlining implementation pathways, governance arrangements and funding operations.

Together, these components provide a comprehensive basis for determining the strategic, commercial and operational case for investment in the project.

Investment Logic Mapping

As part of their engagement, Cushman & Wakefield are facilitating an Investment Logic Map (ILM) process.

This process is in accordance with the Department of Treasury and Finance (Victoria) Investment Management Standards (IMS) and is a structured process used to support agencies and organisations in shaping an investment need and proposal.

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Investment Logic Mapping (continued)

The process generally consists of three separate workshops – one to define the problem, one to explore the benefits of the proposed project or solution, and one to determine the best response and solution to the problem a project is designed to solve.

The first workshop, which focused on defining the problem, was held in October 2025. The workshop was attended by representatives from City of Launceston, Department of State Growth, Infrastructure Tasmania, Launceston Chamber of Commerce, Northern Midlands Council, Office of the Coordinator General, TasPorts and TasRail.

Unlocking Tasmania's Logistics & Industrial Potential: Strategic Briefing

In early December 2025, Cushman & Wakefield, in partnership with the Northern Tasmania Development Corporation and Northern Midlands Council, facilitated a strategic briefing session focused on unlocking Tasmania's logistics and industrial potential.

Presented by Luke Crawford, Head of Logistics and Industrial Research and attended by approximately 50 stakeholder representatives, the presentation provided an overview of the current state of play for both Tasmania and Australia in both the industrial and logistics industries and gave an insight into what challenges operators are facing.

The briefing also shared some key learnings from other intermodal facilities around Australia, including the Moorebank Intermodal Precinct, which is currently under construction in New South Wales.

We extend our sincere thanks to Luke and the Cushman & Wakefield team, and to all those who joined us in person and online.

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Key stakeholder engagement

As part of the development of this business case, NTDC and the project team has undertaken extensive stakeholder engagement to ensure that the project and the business case respond to the needs, priorities and expectations of its diverse user base. This process has focused on understanding current challenges, identifying future opportunities and testing the feasibility of proposed interventions.

In line with our stakeholder engagement strategy, NTDC and the project team have consulted in a number of ways, including targeted discussion, workshops and briefings with key stakeholders across government and industry. These engagements have helped shape the project scope and inform the design and implementation approach.

The project team has prioritised a collaborative and transparent engagement process to ensure the facility is well-integrated into the regional transport network and delivers long-term economic and social benefits.

As we complete our feasibility study and develop our business case, in addition to the project's Steering Committee and Advisory Group, we will continue to engage with a range of key stakeholders, including (in alphabetical order):

- City of Launceston
- Department of State Growth
- Environment Protection Authority
- Existing developers, tenants and employees of the TRANSLink Industrial Estate
- Infrastructure Australia
- Infrastructure Tasmania
- Launceston Airport
- Office of the Coordinator General
- Commonwealth Infrastructure Projects
- National Intermodal
- Tasmanian Transport Association
- NBN Co.
- TasGas
- TasNetworks
- TasPorts
- TasRail
- TasWater
- Telstra

Webpage Update

The projects webpage (www.ntdc.org.au/projects/translink) now includes:

- Reference documents
- Project phasing
- Project program
- Business case staging

We will continue to update the project webpage as the project evolves.

Frequently asked questions

Where are you building this facility?

A site for the proposed facility has not yet been selected. The business case seeks to identify a preferred site for the facility by early 2026.

Why do you need to complete a business case?

A business case is required to gain further approval and funding to proceed with the construction of this project.

The business case will outline the need for the facility, consider options, analyse costs, benefits and risks, and ultimately support the investment decision. It is an important part of a project's development and will help set the project up for successful delivery.

To find out more about this project, scan the QR code to visit the project webpage, or contact the project team

☎ 0418 828 896 ✉ translink@ntdc.org.au
🌍 www.ntdc.org.au/projects/translink